

Boise State University
Department of Construction Management
2015-2018 Strategic Plan

Mission

The Construction Management Department provides comprehensive learning opportunities, applied research, and service-oriented outreach for the development of future professional constructors who, through innovation, character, and ability are prepared to meet the diverse construction needs of society and provide leadership to the construction industry.

Vision

To be universally recognized and respected for providing consistent, creative, high quality, student centric education, applied research, and community focused outreach, with a clear emphasis on construction fundamentals, technology, sustainability, leadership, and ethics.

Goals

Strengthen our Educational Program. A respected educational program is known for the quality and success of its graduates. We aspire to continue to provide educational opportunities that meet or exceed the expectations of our students as well as the people in industry who hire and depend on our graduates.

Our strategies for meeting this goal include:

- Consistently provide a fully accredited, high quality undergraduate education that supports and is integrated with the University's Foundational Studies Program.
- Develop and deliver high quality and relevant continuing education programs for working professionals in the public and private sectors.
- Continuously improve our curriculum through effective Outcomes Assessment.
- Provide opportunities for experiential learning for students and faculty with industry participation.
- Promote excellence in academic and career advising to facilitate the timely attainment of educational goals.
- Create an educational environment for all students, faculty, and staff that embraces and demonstrates Boise State University's core values of Academic Excellence, Innovation, Collaboration, Responsibility and Fairness, Citizenship and Respect, Caring and Trustworthiness.
- Develop and deliver a collaborative graduate program.

Strengthen our Research Program. A graduate program congruent with the University's strategic plan requires research efforts that support and reward interdisciplinary collaboration, and develop mutually beneficial partnerships. We commit to a research program that addresses the needs of our industry, leverages knowledge and expertise within the university and the community, and provides graduate students opportunities for scholarly discovery.

Our strategies for meeting this goal include:

- Identify relevant and compelling industry-specific topics, which promote applied research and strengthen the collaboration between industry and the University.
- Establish departmental research themes, which highlight faculty expertise and promote collaboration within the College of Engineering, the University, and beyond.
- Work closely with Boise State's Division of Research and University Advancement to seek traditional and non-traditional sources of research funding.

Seek Continued Growth in our Outreach Initiatives. Inherent to our success as a Department and as individuals is a continuing focus to serve the community in which we live and work. The Department of Construction Management is recognized for its community service and outreach program. We will consistently strive to expand the reach and richness of our outreach and service initiatives.

Our strategies for meeting this goal include:

- Recruit a diverse student body by engaging in activities such as information sessions for vocational and high schools, College of Engineering outreach projects, and student club events.
- Continue our engagement in community and international service projects.
- Initiate opportunities to develop partnerships and construction management awareness initiatives in the K-12 environment.
- Engage our alumni, Advisory Board, and industry contacts in outreach and service projects.

Establish Sustainable Program Funding. High quality education, research, and outreach cannot be offered without adequate and sustained financial resources. We are committed to identifying and securing strong and diverse funding sources that will provide ongoing financial support for our core mission, initiatives, and new opportunities.

Funding needs include:

- Instructional support and assistantships
- Enhanced teaching and research facilities
- Innovative teaching tools and training
- Research projects
- New or revised course offerings
- Faculty development
- Service and outreach programs
- Departmental continuing operations
- Student scholarships, organizations, competitions, and activities
- Professorships and endowed positions

Our strategies for meeting this goal include:

- Work closely with University Advancement to develop a long-term development plan for the department.
- Engage the department's Industry Advisory Board to develop an active program for seeking and nurturing industry-based funding opportunities.
- Continue to develop creative mechanisms for generating funding.
- Develop research-funding streams aligned with the Department research mission.
- Seek University support for programs and initiatives.

Enhance the Image of our Program and our Profession. We will continue to raise the awareness of our colleagues in the University, the University administration, and in our community at large regarding the role of Construction Management professionals in creating the neighborhoods, cities and infrastructure that make up the built environment we inhabit. We are also committed to promoting the capabilities and accomplishments of the Department of Construction Management and our alumni.

Our strategies for meeting this goal include:

- Work closely with the College of Engineering's communications office to highlight and disseminate department and alumni accomplishments.
- Actively participate in professional and trade organizations through journal publications and conference presentations.
- Continue improving the department website, and social networking presence.
- Engage the Industry Advisory Board to promote department and alumni accomplishments.
- Seek to position alumni on the University Alumni Board, Foundation Board of Trustees, and other College of Engineering/University boards.